



Name of Newspaper
Name of Contact
Address
City,

PRESS RELEASE

THE AIR THAT WE BREATHE IN - HOW IT AFFECTS US

Dear Editor,

I am writing this letter on behalf of our director, Prof. Reza Ziarati of The Centre for Factories of the Future (C4FF) to request a press release to be submitted under the 'Business service'. C4FF has been at the cutting-edge of innovation and technological advancement since its inception in 1984. C4FF Focussing centrally on the research and development for industry and academia has become a world-leader in several business and industrial sectors such as maritime education, hybrid vehicles, business intelligence and factory automation. In recent years, this research and development has been supported through a number of UK's Technology Strategy Board and the EU's Leonardo and Framework 7 funded projects. Many of these projects concerned with air quality and has been involved in several Clean Diesel projects. It designed the first hybrid car and bus in the UK.

The press release is prepared in support our Air quality Conference which will be held on 21 June 2019 at Coventry University. See over for details. The conference is an opportunity to provide a platform for the local resident associations, local universities, local councils, local MPs/MEPs, national and Government representatives, local environmental groups, air quality specialists; the key aim is to bring all the key stakeholders in the region, and from wider afield, to discuss how to manage the impact of poor air quality on local residents. The key objectives are to:

- gain a wider understanding of the effects of Poor Air Quality
- understand what we currently measure and consider its adequacy
- communicate the above understanding to the widest possible audience
- share the evidence based on the health and social impacts of Poor Air Quality
- share good practice
- understand the likely impacts of poor Air Quality on Cities such as Coventry and Towns like Leamington Spa (To be aware that Air quality does not differentiate administrative boundaries)
- consider possible ways to mitigate against Poor Air Quality
- agree next steps towards cleaner Local Air

If you have any questions, please feel free to contact us with the information provided below.

Yours sincerely,

Professor Dr Reza Ziarati
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MIDLAND ENGINEERING DINNER

Friday 18th October 2019

The National Conference Centre, Solihull B92 0EJ



4.00 – 6.00 free visit to museum
6.00 – 7.00 pre-dinner reception
7.00 – 10.30 dinner
11.15 - bar closed

Please join us for the Midland Engineering Dinner, open to all our engineering colleagues. Our premier social event promoting engineering and academic excellence. An opportunity for both individuals and companies to meet, network and enjoy the occasion. There is also the opportunity to visit for free the Motorcycle Museum which celebrates many great engineering achievements.

Following the "Year of Engineering" we have the important theme of **"Innovation in the Supply Chain"**. Several companies will be showing their support for their future engineers with special displays in the hall.

Key note speakers from Liberty Industries Group and WMG, University of Warwick.
2019 dinner charity - Birmingham Children Hospital

Dinner Ticket Prices: Members and Guests £55 - Young Engineers £45

Dress code: Black tie or lounge suits.

Ticket includes free admission to adjacent National Motorcycle Museum

For more information on the Dinner and sponsorship opportunities
contact: Reza Ziarati, IMechE MED 2019 Chairman, reza.ziarati@c4ff.co.uk

To purchase tickets: <http://nearyou.imeche.org/near-you/UK/Midland/Event-Detail?id=16671>



Liberty Industries Group, our main sponsor for this Midland Engineering Dinner 2019, is renowned for its expertise in the "Engineering" supply chain serving customers in the metals and steel manufacturing industries as well as in automotive, construction, marine, power generation, aerospace, motorsport, yellow goods, agriculture and mining. Liberty prides itself on engineering excellence.