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City,

PRESS RELEASE

THE AIR THAT WE BREATHE IN - HOW IT AFFECTS US

Dear Editor,

I am writing this letter on behalf of our director, Prof. Reza Ziarati of The Centre for Factories of the Future (C4FF) to request a press release to be submitted under the 'Business service'. C4FF has been at the cutting-edge of innovation and technological advancement since its inception in 1984. C4FF Focussing centrally on the research and development for industry and academia has become a world-leader in several business and industrial sectors such as maritime education, hybrid vehicles, business intelligence and factory automation. In recent years, this research and development has been supported through a number of UK's Technology Strategy Board and the EU's Leonardo and Framework 7 funded projects. Many of these projects concerned with air quality and has been involved in several Clean Diesel projects. It designed the first hybrid car and bus in the UK.

The press release is prepared in support our Air quality Conference which will be held on 21 June 2019 at Coventry University. See over for details. The conference is an opportunity to provide a platform for the local resident associations, local universities, local councils, local MPs/MEPs, national and Government representatives, local environmental groups, air quality specialists; the key aim is to bring all the key stakeholders in the region, and from wider afield, to discuss how to manage the impact of poor air quality on local residents. The key objectives are to:

- gain a wider understanding of the effects of Poor Air Quality
- understand what we currently measure and consider its adequacy
- communicate the above understanding to the widest possible audience
- share the evidence based on the health and social impacts of Poor Air Quality
- share good practice
- understand the likely impacts of poor Air Quality on Cities such as Coventry and Towns like Leamington Spa (To be aware that Air quality does not differentiate administrative boundaries)
- consider possible ways to mitigate against Poor Air Quality
- agree next steps towards cleaner Local Air

If you have any questions, please feel free to contact us with the information provided below.

Yours sincerely,

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